

# MEDIA RELEASE

Jan 2005

## CLICK®



The most advanced chemical free insect bite relief device available in Australia

How many times have you heard the expression “I have been eaten alive”? Summer in Oz means bites – mosquitos, ants, insects. Problem solved. Just introduced to Australia is **CLICK®** - **the most advanced chemical free insect bite relief device available in Australia.** Brought to Australia by young entrepreneurs “**Hot off the Shelf**”, CLICK® works on annoying mosquito bites, jelly fish , sand fly and midge bites, plant irritations and more.

Although a medical device CLICK® is ecologically friendly, and does not release any chemical substances. It does not require a battery or chemicals, and is small enough to be carried on a key ring. Made in Italy by Tecnimed S.r l., CLICK® is used throughout the USA and Europe for a number of years.

CLICK® works with piezo-electricity, that is, the generation of electrical currents by the compression or expansion of quartz and similar crystalline substances. Many scientific journals, notably ‘The LANCET’, have published articles on the beneficial effects of micro-impulses on inflammatory or allergy related phenomena. It is now a generally accepted fact that local reactions such as itches, burns, pains and swelling are eliminated in minutes by the reduction or inhibition of histamine.

CLICK® has no sell by date and has 20,000 discharges, in excess of 3,000 bites. With adults an itch usually disappears with 4 to 5 discharges and swelling is reduced with 10 to 15 discharges (clicks) of the device.

Technical specifications; discharge voltage -13KV, amperage - 0.7mA; feeding - piezo-electricity; duration of single discharge - 0,01 mS; weight: 7. grams. Electronic images of the device are available upon request.

CLICK® will retail around \$20 which is less than half a cent per insect bite and can be purchased by contacting “Hot off the Shelf” for the location of your nearest retailer.

**“Click the itch, Don’t Scratch It”**  
**Information and enquiries - Craig Hull (02) 8200 6960,**  
**[craig@hotofftheshelf.com.au](mailto:craig@hotofftheshelf.com.au)**  
**P.O. Box 36, Erskineville NSW 2043**



## **HOT OFF THE SHELF**

IMPORTERS & DISTRIBUTORS OF SMART ECO FRIENDLY PRODUCTS